








Evoke Play - Wood Edition, Versatile Music System in Cotton White with Cherry Wood Grill

252534

SRP 299.99 CHF

The Pure Evoke Play Wood Edition is a versatile sound miracle, delivering a fully connected, powerful audio experience with a carrry handle to play anywhere in or outside your home.
Embracing our distinctive wood casing design heritage, Pure revisits and transforms the traditional wood feature, to bring you the Evoke Play Wood Edition and introduce a warm cherry wood speaker grill.
The music system delivers your favourite content from international radio stations, DAB+, Bluetooth or FM in rich stereo sound.

Colour



PRODUCT DETAILS

A music system for life
Entertainment, information and the best the Internet has to offer in terms of audio sources packed into a versatile music system that can't be placed in (just) a single room. Whether it's podcasts at breakfast, your favourite radio station while doing housework/gardening or the Spotify playlist at family dinner, the Evoke Play serves every occasion. There's no limit to listenable audio and, thanks to the handle and optional battery, the Evoke Play is ready for any occasion.

Tastes are different, radio stations too
The Evoke Play is not only very smart in its format, but also a smart radio. As such, the Evoke Play is ready for any reception quality, combining traditional analogue radio (FM), digital radio (DAB) and Internet connectivity for an even more reliable and robust listening experience. A smart radio offers more options, more robust radio reception, on-demand audio streaming of podcasts and the ability to easily make sure the device stays up to date with updates. In the unlikely case of poor FM/DAB+ signals, the Evoke Play is prepared with over 85,000 Internet radio stations and podcasts from around the world via through Internet connection.

Listen to what you want, when you want
For other streaming services such as Amazon Music, Tidal, Apple Music or Deezer, the Evoke Play offers Bluetooth access to your favourite content.

© 2026 ATS trade & service GmbH. All rights reserved. Note: Specifications and design are subject to change

Anywhere in (or out of) the home
With an optional ChargePAK, the Evoke Play is not limited by space. Whether it's a barbecue on the terrace or listening to a podcast in the privacy of your own room, with 12 hours of battery life, the Evoke Play can be at home anywhere. The comfortable shape, the pleasant weight and the practical carrying handle make the Play the ultimate companion at home and elsewhere.

Easy to use for everyone
Switching to the next song or even saving a new favourite station is a snap thanks to the clear control panel. The most important daily routines have been placed clearly and immediately visible on the surface of the Evoke Play. The foldable display not only provides a modern look on the device and makes it easier to carry from location to location, but also hides more advanced menu settings. For special occasions such as selecting audio sources, Bluetooth setup or equaliser settings, simply flip it up and discover the LCD screen including an intuitive control panel.

Delivers the sound that inspires
With an impressive 40W of audio power, the Evoke Play offers the right ambiance for any occasion. Two 20mm soft dome tweeters and a 3.5 inch woofer deliver convincing stereo sound even in a smart size, whether via Bluetooth, Internet radio, DAB+ or FM.

Designed for every living space
The Evoke Play Wood Edition packages modern sound in such a compact form that has never been seen before. The versatile music system fits seamlessly onto a bookshelf, a kitchen corner or a dresser in the hallway. Easily placed sound for any home without the need for much measuring and pondering. Because the Evoke Play has a place in every home.

The Evoke Play Wood Edition is covered on the front with a warm cherry wood speaker grill that delivers a warmer sound.

In Cotton White with cherry wood grill - setting a clean accent with the lightness of fresh linen combined with natural wood.

What's in the box

- Evoke Play - Wood Edition
- EU/UK power supply
- Quick Start Guide
- Safety sheet
- Feedback flyer

*ChargePAK sold separately.

Specs

Product Attributes

EAN:	0759454301101
Manufacturer number:	30110
Product weight:	2.1 kilograms

Connections

Reception type:	Internet Radio DAB DAB+

© 2026 ATS trade & service GmbH. All rights reserved. Note: Specifications and design are subject to change

	FM
Radio frequency (FM)	87.5-108
Radio frequency (DAB/DAB+)	174-240
Automatic station search:	true
Inputs:	Micro-USB (service only)
Bluetooth version:	4.2
Power	
Power:	Power cable/Battery
Total battery life:	12
Charging:	Proprietary
Battery type:	Battery Pack
Batteries included:	false
Speakers	
Channels:	Stereo
Speakers:	2x soft dome tweeters, 1x Woofer
Speaker diameter:	Tweeter: 20mm Woofer: 3.5"
Total effect:	40 Watt
Features	
Presets:	10 DAB+ 10 FM 40 Internet Radio / Podcast
Alarms:	2
Snooze:	true
Alarm types:	Ringtone Radio Internet radio
Controls:	App Controlled On Device
Sleep timer:	true
Colour display:	true
Clock display:	true
CD player:	false
Dimmable display:	false
Equalizer:	true
Dimensions and Weight	
Product height:	12.1
Product width:	22.1
Product length:	14.9
Product weight:	2.1
Packsize height:	20.7
Packsize width:	17.2

© 2026 ATS trade & service GmbH. All rights reserved. Note: Specifications and design are subject to change

Packsize length:	29
Packaged weight:	2.5

© 2026 ATS trade & service GmbH. All rights reserved. Note: Specifications and design are subject to change